

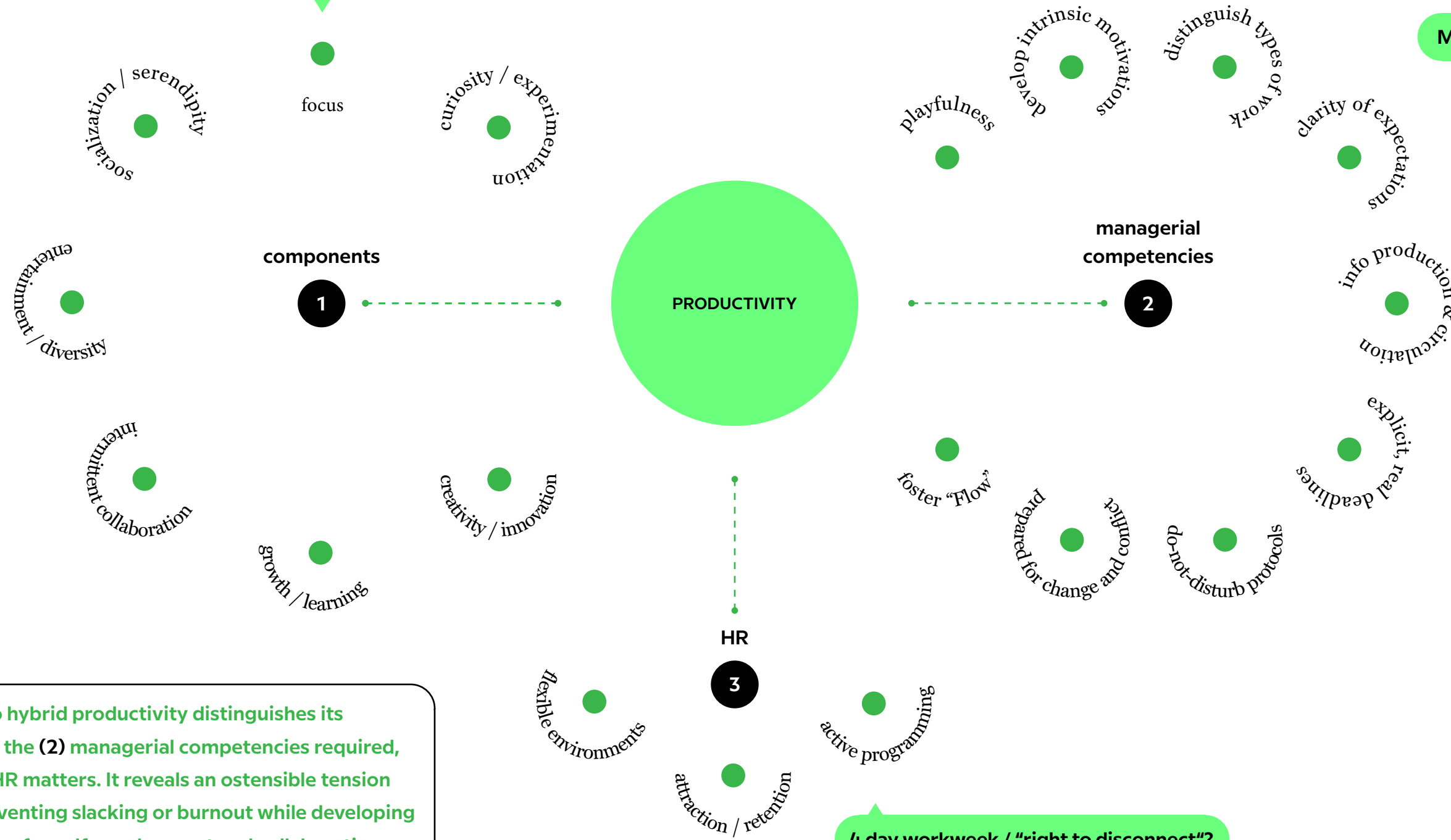
OFFLINE PLATFORMS : PRODUCTIVITY

distinguish activity from progress

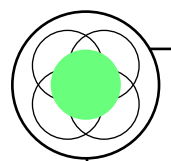
As with deep learning, in neural networks: garbage in, garbage out

spotlight & mind-wandering, aware of the attention economy

Managing outputs, not inputs



4 day workweek / "right to disconnect"?

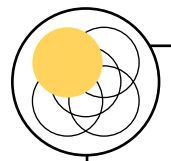
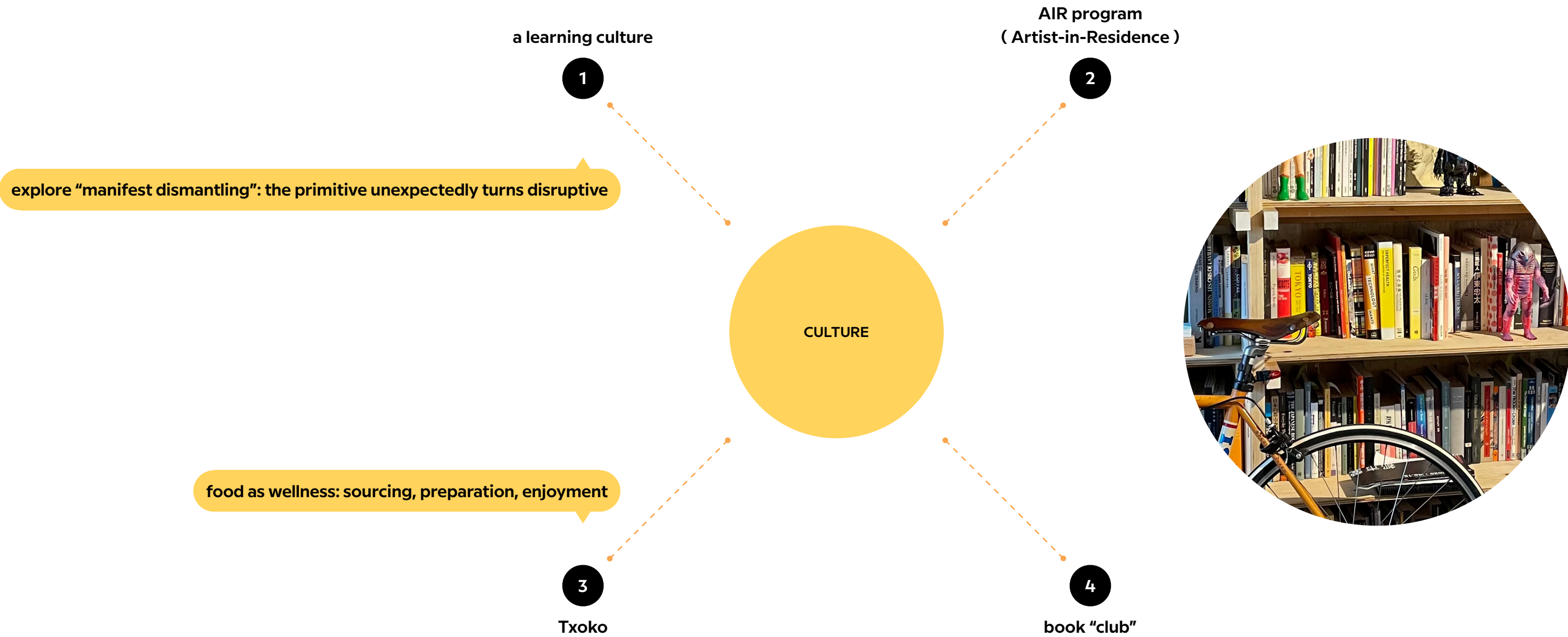


Our approach to hybrid productivity distinguishes its (1) components, the (2) managerial competencies required, and (3) related HR matters. It reveals an ostensible tension of interests: preventing slacking or burnout while developing talent that aspires for self-employment and collaboration. OV understands this as an opportunity for progress.

OFFLINE PLATFORMS : CULTURE

powered by the creative process

artists as radical entrepreneurs, experimenting with time and space to accelerate breakthrough



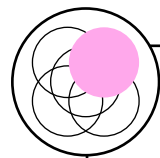
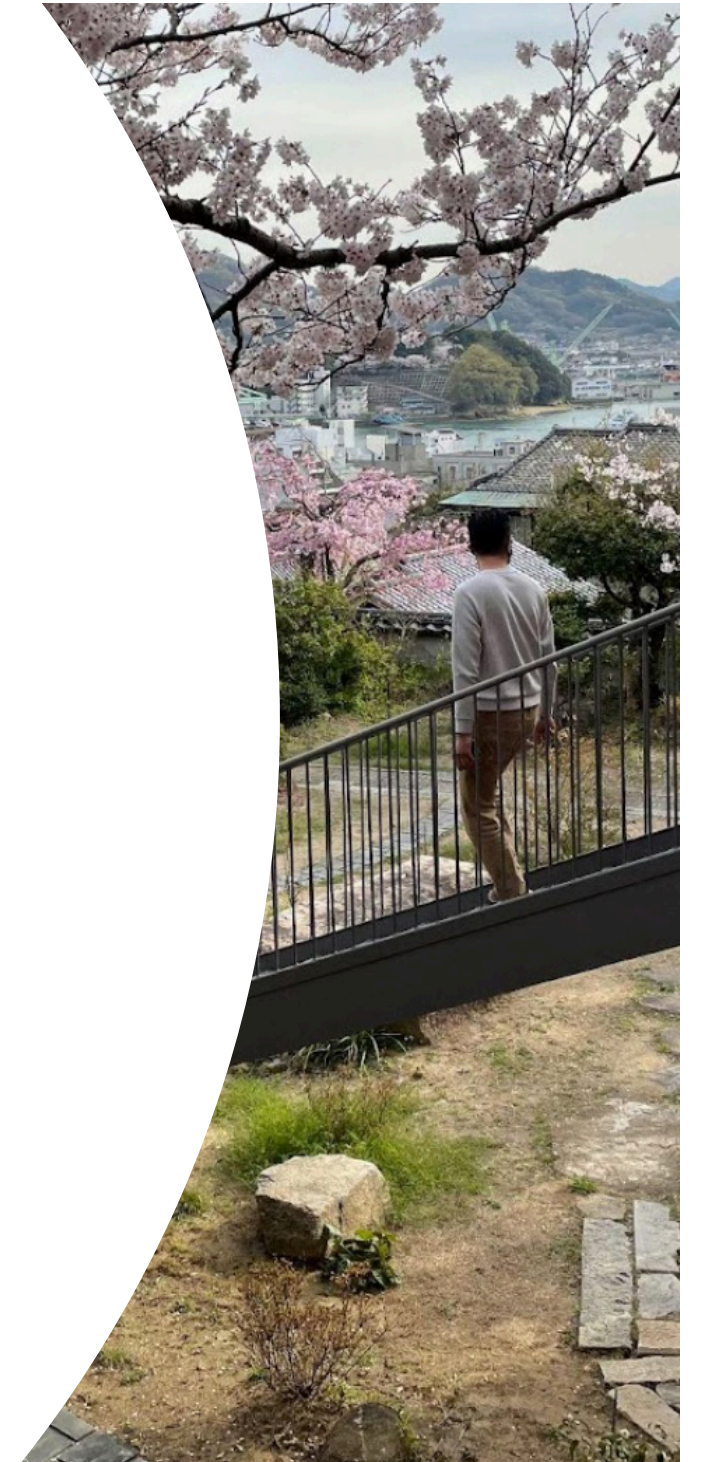
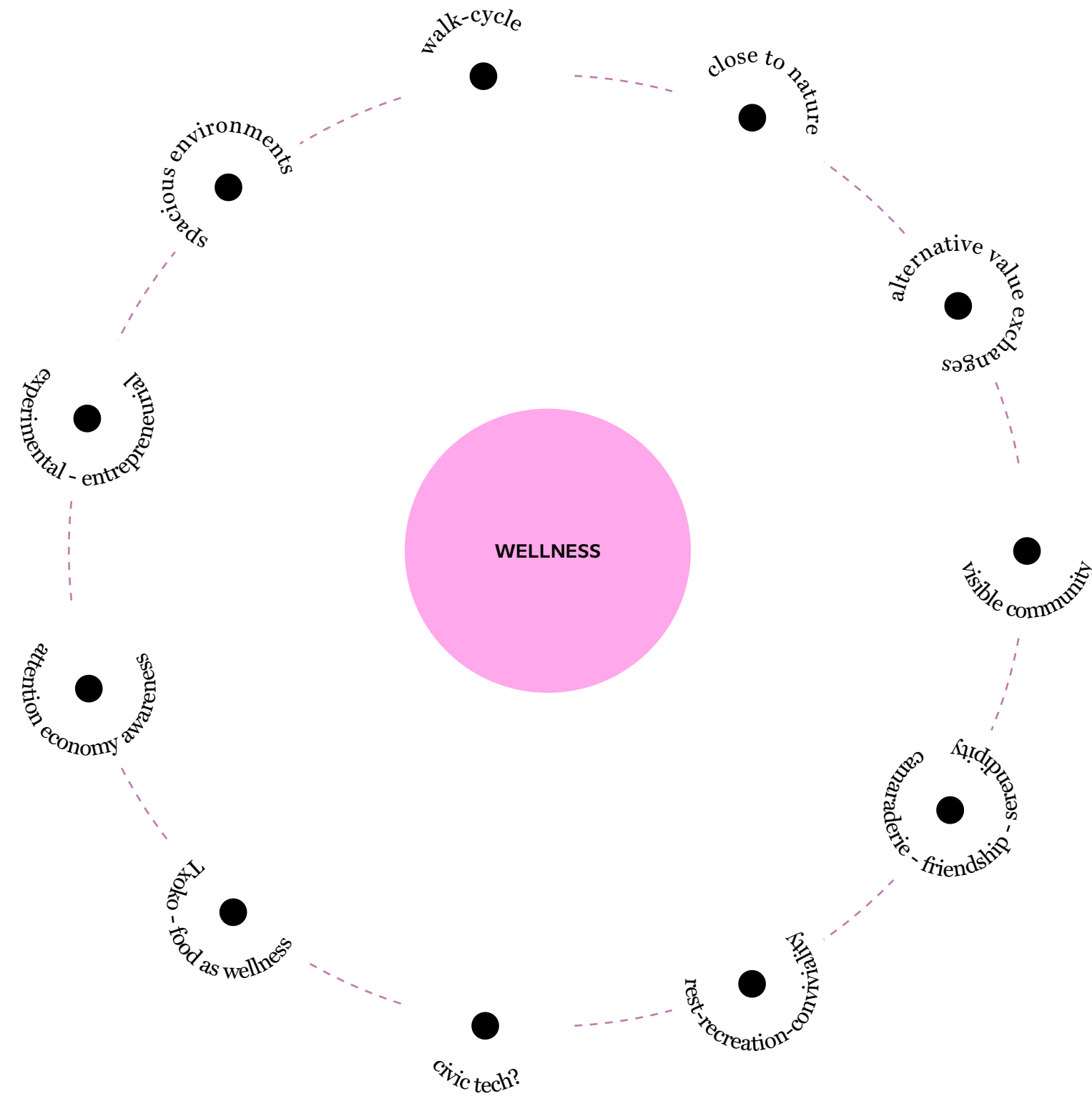
Culture is an efficient language for discovery and inspiration. By design, Offline Platforms foster (1) a learning culture powered by (2) an Artist-in-Residence program which also feeds into its (3) Txoko and (4) book club functions. As we grow through knowledge and experience, our developed ability to compare provides insight into non-monetary value.

A window into heritage, creativity, entrepreneurship and other important topics such as online privacy



OFFLINE PLATFORMS : WELLNESS

a lifestyle choice



Offline Platforms are a lifestyle choice where individuals become part of a global community that fosters physical and mental wellness, as well as human agency.

OFFLINE PLATFORMS : TOURISM

local, immersive and experiential

nomadic productivity that benefits from rich offline environments

workation

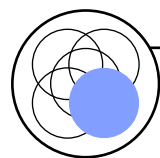
1

TOURISM

2

microresidencies

short-term time & space programs for non-artists

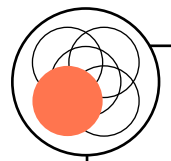
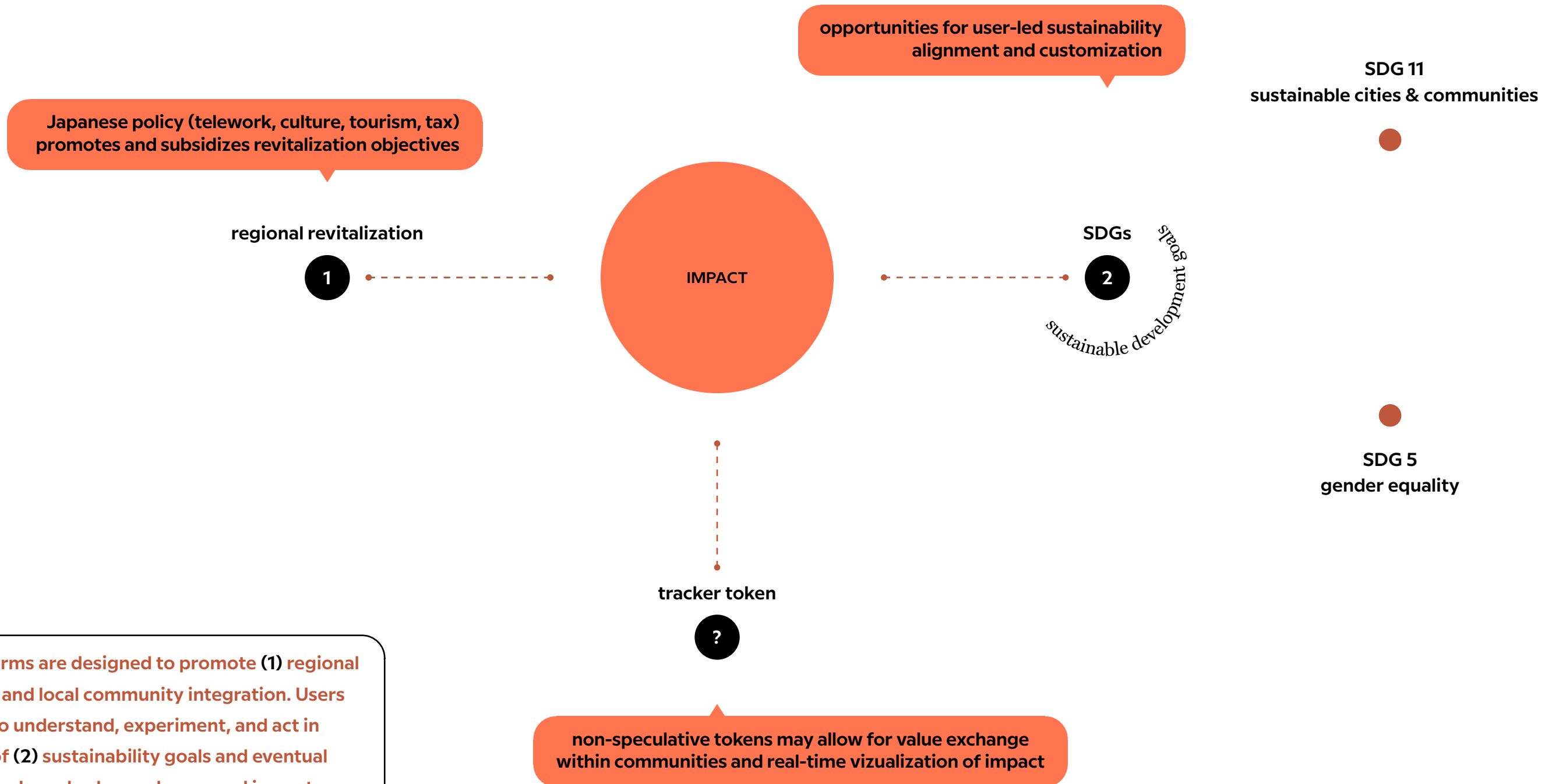


At the crossroads of productivity, wellness, travel, and impact, new categories such as the (1) workation and (2) non-artist microresidencies are emerging as experiential, immersive, and potentially transformative experiences. Japanese tourism policy promotes conscientious visitors staying for extended periods of time.

OV participates in the curation of the OPs programs as well as its workationers and microresidents

OFFLINE PLATFORMS : IMPACT

regional revitalization and sustainability



Offline Platforms are designed to promote **(1) regional revitalization and local community integration**. Users are inspired to understand, experiment, and act in furtherance of **(2) sustainability goals and eventual (3) community-based value exchange and impact visualization tools**.